

# TRAFFIC REDUCTION COST SAVINGS ANALYSIS

Save money and get more from your visibility and security tool investments.



## MAKING THE CASE

Now more than ever, NetOps and InfoSec teams need to keep their organizations running fast and secure with little to no extra budget. That's no easy task as remote working and digital interactions increase.

Many teams are therefore looking to optimize their existing visibility and security tools to squeeze more out of them. But what NetOps and InfoSec teams don't understand is that to successfully optimize network and security tool costs and efficiencies now, they need to:

- Understand all the applications on their network and how much bandwidth they actually consume
- Eliminate duplicate packets that typically make up over 50% of network traffic
- Filter out irrelevant or low-risk network traffic that security tools don't need to inspect
- Optimize capacity of network and security tools so they aren't over-spending

Organizations that have successfully saved money and optimized their network and security tools have identified a way to feed those tools only the traffic that really matters. Nothing more and nothing less. The moment their tools were running more efficiently, they started seeing real savings. You too could save money and gain tool efficiencies immediately. Let us show you how with a complimentary Traffic Reduction Cost Savings Analysis.

# ASSESSMENT VALUE

## UNBURDEN YOUR TOOLS

Receive the insights you need to reduce the traffic load on your visibility and security tools by up to 33%.

## RIGHT-SIZE YOUR TOOL DEPLOYMENTS

Get the data you need to make proactive decisions to down-size the spec of your visibility and security tools based on a reduced traffic capacity.

## REDUCE COSTS

Receive a calculation that will help to reduce the overall cost of your visibility and security solutions.

## IMPROVE OPERATIONS

Plan a strategy that will accelerate time to performance resolution, and threat identification and mitigation.

# WHAT WE DO



## QUESTIONNAIRE

- Collect pertinent data about your network.
- Collect data on individual tools, their capacity, utilization percentage and cost.
- Supply a simple to use questionnaire



## REPORTING

- Provide a customized value report with suggested cost savings and average traffic reductions.
- Deliver an easy to interpret, year over year analysis.



## RECOMMENDATION

- Present ways to increase ROI from existing tools.
- Deliver our expert recommendations for visibility and security tool optimization.
- Suggest next action steps.

# ASSESSMENT OUTCOMES

Receive recommendations that demonstrate how you can:

- Cut costs and optimize the effectiveness of existing tools.
- Feed highly relevant data into your visibility and security tools for more efficient performance, security and operational control.
- Target more precise, critical information for analysis.
- Reduce your visibility and security tool footprint.
- Extend the usage of tools across security and network teams without incurring extra cost.

# CUSTOMER EXAMPLE

## NATIONAL TRANSPORT ORGANIZATION

Splunk is often said to be a famously expensive tool due to its modular add-ons and data costs, and is commonly shared across networking and security domains.

To fully utilize the power of Splunk, one national transport organization needed a better way of reducing data volumes and extracting relevant information so they could quickly zero in on suspicious threats and anomalous behavior.

After performing a traffic reduction cost analysis, they saw the potential to realize huge financial and operational savings. They went on to make the recommended tool efficiency changes and saved \$2.5m after right-sizing their Splunk deployment. This freed up budget to invest in additional Splunk modules.

## ABOUT TENEO

Teneo are the visibility experts, providing performance and security insights across your IT landscape. We remove complexity so you can clearly see where today's user experience won't deliver your desired business outcomes.

Our flexible services model gives you instant access to our talent and analytics platform. As your Managed Service Provider, we'll optimize your existing technology and build your IT strategy to drive innovation.

Since 2000, we've helped some of the world's largest companies see new possibilities. Join us. We won't let you down. Find out more at [www.teneo.net](http://www.teneo.net).

## NEXT STEPS

Our team will provide you with a standard questionnaire to complete to proceed with the Traffic Reduction Cost Savings Analysis. This assessment is complimentary. Should you wish to explore a more in-depth analysis with detailed ROI and business case, please let us know. This may incur additional cost.

To get started, contact us to schedule a Traffic Reduction Cost Savings Analysis today at [info@teneo.net](mailto:info@teneo.net).

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